

Based on the know-how and philosophy that I have gained through various practical experiences; I am able to respond to the needs of users and draw empathy. I like to read, watch, travel, talk with acquaintances in various fields, and try new things. I also like to work with my colleagues and try to grow together and gain valuable insights. Strengths developed through my extensive work experience, add to my strengths and help create value.

EXPERIENCE

UIUX Designer / UX Team Manager Dec. 2017 - Feb 2023
RaonSecure

- Security platform design (Authentication, Security Software, White Hat, Blockchain, etc.)
- Managed UX team members and managed work status and schedules
- Accurately identified users' needs and analyzed data necessary
- Designed App(Android, iOS)/Web, interaction flow, and design system
- Refined the elements with developers through trial and error of prototypes
- Provided to Samsung, eBay, Citibank, Hyundai, Orange Life, Lotte, LG electronic, Naver, Kakao, Airport, Supreme court, Prosecution Service, Financial Bank, Ministry of Foreign affair, Ministry of National Defense, National Tax Service, Military Manpower Administration, National Police Agency, Disease Control and Prevention Agency, Ministry of the Interior and Safety, etc.

Web App Designer / Freelancer Aug. 2016 - Sep. 2017
Netmarble, Play Studio, Kona I, True in Soft, etc.

- Visualized the client's planning and concept and offered the image direction
- Designed App(Android, iOS)/Web operation management and guideline
- Designed game and graphic elements and delivered optimized visual quality

UIUX Designer / Manager Jun. 2014 - Apr. 2016
MTOV

- Designed CI, home page, brochure, and presentation design
- Researched users and needs, designed workflows, and created app prototypes
- Participated in smart car networking technology and multimedia sharing platform business model design and production
- Collaborated with overseas smart car companies of Mercedes-Benz, BMW, Jaguar, Hyundai Motor, and Renault
- Prepared promotion exhibition and pitched presentation

Web Designer / Manager Sep. 2012 - Oct. 2013
JL International

- Fashion shopping mall 'Elena H' operation maintenance and web design
- Designed web pages for overseas distribution product 'Philips'
- Responsible for product inventory management and product event planning VMD

VMD & Contents Designer / Assistant Feb. 2011 - Feb. 2012
Hyundai Home Shopping

- Managed sales performance by selecting, planning, and developing products in consultation with the distribution industry
- Searched for optimal product promotion and promotion plan, analyzed distribution brand, and designed effective web design

EDUCATION

Bachelor's Degree of Design | Academic Credit Bank System 2024
Associate Degree of Design | Baekseok Art University 2010

LICENSE & CERTIFICATION

Start the UX Design Process Certification | Google Coursera 2022
Foundation of UX Design Certification | Google Coursera 2022
Art Teacher's License | Baekseok Art University 2010

RIA HONG

DESIGNER

CONTACT

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SKILLS

TEAM MANAGEMENT 3yrs

WEB DESIGN 5yrs

USER INTERFACE 8yrs

USER EXPERIENCE 3yrs

VIDEO EDITING 5yrs

GRAPHIC DESIGN 12yrs

TOOLS

MSOffice Adobe CC Figma
Sketch XD Photoshop
Illustrator Protopie HTML
CSS AfterEffect Brackets
PremierePro OrigamiStudio

LANGUAGE

ENGLISH PROFICIENT

KOREAN FLUENT

JAPANESE INTERMEDIATE